

BOOK REVIEWS

- Aitken, Hugh G. J., *The Continuous Wave: Technology and American Radio, 1900-1932*. Reviewed by Paul B. Israel 508
- Alchon, Guy, *The Invisible Hand of Planning: Capitalism, Social Science, and the State in the 1920s*. Reviewed by Otis L. Graham, Jr. 514
- Åslund, Anders, *Private Enterprise in Eastern Europe: The Non-Agricultural Private Sector in Poland and the GDR, 1945-1983*. Reviewed by John P. McKay 168
- Austerman, Wayne R., *Sharps Rifles and Spanish Mules: The San Antonio-El Paso Mail, 1851-1881*. Reviewed by Richard B. Kielbowicz 301
- Barber, William J., *From New Era to New Deal: Herbert Hoover, the Economists, and American Economic Policy, 1921-1933*. Reviewed by Donald T. Critchiow 663
- Barbier, Jacques A., and Allan J. Kuethe, eds., *The North American Role in the Spanish Imperial Economy, 1760-1819*. Reviewed by David R. Ringrose 161
- Baughman, James L., *Television's Guardians: The FCC and the Politics of Programming, 1958-1967*. Reviewed by C. Joseph Pusateri 318
- Béaur, Gérard, *Le Marché foncier à la veille de la Révolution: Les mouvements de propriété beaucerons dans les régions de Maintenon et de Janville de 1761 à 1790*. Reviewed by Thomas M. Adams 162
- Blicksilver, Jack, ed., *Views on U.S. Economic and Business History: Molding the Mixed Enterprise Economy*. Reviewed by Naomi R. Lamoreaux 325
- Briggs, Asa, *Wine for Sale: Victoria Wine and the Liquor Trade, 1860-1984*. Reviewed by R. P. T. Davenport-Hines 694
- Buckley, Peter J., and Mark Casson, *The Economic Theory of the Multinational Enterprise*. Reviewed by Mira Wilkins 685
- Cantrell, J. A., *James Nasmyth and the Bridgewater Foundry: A Study of Entrepreneurship in the Early Engineering Industry*. Reviewed by David J. Jeremy 691
- Capie, Forrest, and Alan Webber, *A Monetary History of the United Kingdom, 1870-1982*. Volume 1: *Data, Sources, Methods*. Reviewed by Barry Eichengreen 154
- Caron, François, *Le Résistible déclin des sociétés industrielles*. Reviewed by Donald M. Reid 164
- Casson, Mark, and Peter J. Buckley, *The Economic Theory of the Multinational Enterprise*. Reviewed by Mira Wilkins 685
- Cheape, Charles W., *Family Firm to Modern Multinational: Norton Company, a New England Enterprise*. Reviewed by Mira Wilkins 137
- Childs, William R., *Trucking and the Public Interest: The Emergence of Federal Regulation, 1914-1940*. Reviewed by Bruce E. Seely 509
- Clark, E. Ritchie, *The IDB: A History of Canada's Industrial Development Bank*. Reviewed by H. V. Nelles 689
- Clay, C. G. A., *Economic Expansion and Social Change: England, 1500-1700*. Reviewed by William Hunt 329
- Cleveland, Harold van B., and Thomas F. Huertas, *Citibank, 1812-1970*. Reviewed by Joseph A. Pratt 504
- Cochran, Thomas C., *Frontiers of Change: Early Industrialism in America*. Reviewed by Kenneth L. Sokoloff 126
- Collier, Abram T., *A Capital Ship: New England Life, A History of America's First Chartered Mutual Life Insurance Company, 1835-1985*. Reviewed by H. Roger Grant 678

Costigliola, Frank, <i>Awkward Dominion: American Political, Economic, and Cultural Relations with Europe, 1919-1933</i> . Reviewed by Stephen A. Schuker	522
Critchlow, Donald T., <i>The Brookings Institution, 1916-1952: Expertise and the Public Interest in a Democratic Society</i> . Reviewed by Larry G. Gerber	515
Crouzet, François, <i>The First Industrialists: The Problem of Origins</i> . Reviewed by Peter N. Stearns	331
Daniel, Pete, <i>Breaking the Land: The Transformation of Cotton, Tobacco, and Rice Cultures since 1880</i> . Reviewed by David L. Carlton	501
Davenport-Hines, R. P. T., <i>Dudley Docker: The Life and Times of a Trade Warrior</i> . Reviewed by Peter L. Payne	153
Davies, T. Alun, and W. T. R. Pryce, <i>Samuel Roberts, Clock Maker: An Eighteenth-Century Craftsman in a Welsh Rural Community</i> . Reviewed by David S. Landes	528
Davis, Burke, <i>The Southern Railway: Road of the Innovators</i> . Reviewed by August W. Giebelhaus	498
Donahue, John D., and Robert B. Reich, <i>New Deals: The Chrysler Revival and the American System</i> . Reviewed by Robert Sobel	521
Donnelly, Tom, and David Thoms, <i>The Motor Car Industry in Coventry since the 1890s</i> . Reviewed by Charles G. Wilkinson	693
Engels, Wolfram, and Hans Pohl, eds., <i>German Yearbook on Business History: 1984</i> . Reviewed by Elaine Glovka Spencer	532
Fortune, Stephen Alexander, <i>Merchants and Jews: The Struggle for British West Indian Commerce, 1650-1750</i> . Reviewed by Jacob M. Price	328
Fox, Stephen, <i>The Mirror Makers</i> . Reviewed by Daniel Pope	146
Fruin, W. Mark, <i>Kikkoman: Company, Clan and Community</i> . Reviewed by Masaru Udagawa	169
Galambos, Louis, <i>America at Middle Age: A New History of the United States in the Twentieth Century</i> . Reviewed by Ellis W. Hawley	128
Garnet, Robert W., <i>The Telephone Enterprise: The Evolution of the Bell System's Horizontal Structure, 1876-1909</i> . Reviewed by Richard H. K. Vietor	633
Gibbs, Kenneth Turney, <i>Business Architectural Imagery in America, 1870-1930</i> . Reviewed by Jeffrey L. Meikle	511
Glymph, Thavolia, and John J. Kushma, eds., <i>Essays on the Postbellum Southern Economy</i> . Reviewed by Gavin Wright	499
Good, David F., <i>The Economic Rise of the Hapsburg Empire, 1750-1914</i> . Reviewed by Andrei S. Markovits	166
Gulvin, Clifford, <i>The Scottish Hosiery and Knitwear Industry, 1680-1980</i> . Reviewed by Alun C. Davies	157
Harris, Howell John, <i>The Right to Manage: Industrial Relations Policies of American Business in the 1940s</i> . Reviewed by William H. Becker	136
Heyrman, Christine Leigh, <i>Commerce and Culture: The Maritime Communities of Colonial Massachusetts, 1690-1750</i> . Reviewed by John J. McCusker	296
Hinkkanen-Lievonen, Merja Liisa, <i>British Trade and Enterprise in the Baltic States, 1919-1925</i> . Reviewed by Walford Johnson	159
Horowitz, Daniel, <i>The Morality of Spending: Attitudes toward the Consumer Society in America, 1875-1940</i> . Reviewed by Daniel Pope	667
Huertas, Thomas F., and Harold van B. Cleveland, <i>Citibank, 1812-1970</i> . Reviewed by Joseph A. Pratt	504
Itzkoff, Donald M., <i>Off the Track: The Decline of the Intercity Passenger Train in the United States</i> . Reviewed by Stephen Salsbury	139

Jacoby, Sanford M., <i>Employing Bureaucracy: Managers, Unions, and the Transformation of Work in American Industry, 1900-1945</i> . Reviewed by Daniel Nelson	517
Jeffrey, Thomas E., ed., <i>A Guide to Thomas A. Edison Papers: A Selective Microfilm Edition. Part 1 (1850-1878)</i> . Reviewed by Thomas P. Hughes	304
Johnson, Michael P., and James L. Roark, <i>Black Masters: A Free Family of Color in the Old South</i> . Reviewed by Harold D. Woodman	300
Kaplan, Steven L., <i>Provisioning Paris: Merchants and Millers in the Grain and Flour Trade during the Eighteenth Century</i> . Reviewed by Robert Forster	493
Klein, Maury, <i>The Life and Legend of Jay Gould</i> . Reviewed by Albro Martin	469
Komlos, John, <i>The Hapsburg Monarchy as a Custom Union: Economic Development in Austria-Hungary in the Nineteenth Century</i> . Reviewed by Elaine Glovka Spencer	334
Krech, Shepard III, ed., <i>The Subarctic Fur Trade: Native Social and Economic Adaptations</i> . Reviewed by Ann Carlos	151
Kuethe, Allan J., and Jacques A. Barbier, eds., <i>The North American Role in the Spanish Imperial Economy, 1760-1819</i> . Reviewed by David R. Ringrose	161
Kushma, John J., and Thavolia Glymph, eds., <i>Essays on the Postbellum Southern Economy</i> . Reviewed by Gavin Wright	499
Lamoreaux, Naomi R., <i>The Great Merger Movement in American Business, 1895-1904</i> . Reviewed by Louis P. Cain	132
Lane, Frederic C., and Reinhold C. Mueller, <i>Money and Banking in Medieval and Renaissance Venice. Volume 1: Coins and Moneys of Account</i> . Reviewed by David Herlihy	527
Leary, William M., <i>Aerial Pioneers: The U.S. Air Mail Service, 1918-1927</i> . Reviewed by Nick A. Komons	661
Leff, Mark H., <i>The Limits of Symbolic Reform: The New Deal and Taxation, 1933-1939</i> . Reviewed by Sidney Ratner	143
Luxenberg, Stan, <i>Roadside Empires: How the Chains Franchised America</i> . Reviewed by Thomas G. Marx	314
McClosky, Herbert, and John Zaller, <i>The American Ethos: Public Attitudes toward Capitalism and Democracy. A Twentieth Century Fund Report</i> . Reviewed by Robert J. Brugger	519
McCusker, John J., and Russell R. Menard, <i>The Economy of British America, 1607-1789</i> . Reviewed by Gary M. Walton	655
McDowall, Duncan, <i>Steel at the Sault: Francis H. Clergue, Sir James Dunn, and the Algoma Steel Corporation, 1901-1956</i> . Reviewed by Charles W. Cheape	502
Marchand, Roland, <i>Advertising the American Dream: Making Way for Modernity, 1920-1940</i> . Reviewed by Daniel Pope	512
März, Eduard, <i>Austrian Banking and Financial Policy: Creditanstalt at a Turning Point, 1913-1923</i> . Reviewed by Elaine Glovka Spencer	334
Menard, Russell R., and John J. McCusker, <i>The Economy of British America, 1607-1789</i> . Reviewed by Gary M. Walton	655
Mercer, Lloyd J., <i>E. H. Harriman: Master Railroader</i> . Reviewed by John Lauritz Larson	660
Mitchell, B. R., <i>Economic Development of the British Coal Industry, 1800-1914</i> . Reviewed by Carol E. Heim	332
Morikawa, Hidemasa, and Keiichiro Nakagawa, eds., <i>Japanese Yearbook on Business History: 1984</i> . Reviewed by Michael A. Cusumano	536

- Mueller, Reinhold C., and Frederic C. Lane, *Money and Banking in Medieval and Renaissance Venice*. Volume 1: *Coins and Moneys of Account*. Reviewed by David Herlihy 527
- Nakagawa, Keiichiro, and Hidemasa Morikawa, eds., *Japanese Yearbook on Business History: 1984*. Reviewed by Michael A. Cusumano 536
- Nakagawa, Keiichiro, and Tsunehiko Yui, eds., *Business History of Shipping: Strategy and Structure*. Reviewed by Derek Aldcroft 337
- Nash, Gerald D., *The American West Transformed: The Impact of the Second World War*. Reviewed by Mark S. Foster 130
- Norton, Hugh S., *The Quest for Economic Stability: Roosevelt to Reagan*. Reviewed by Kim McQuaid 668
- Nye, David E., *Image Worlds: Corporate Identities at General Electric, 1890-1930*. Reviewed by Susan Strasser 307
- Okochi, Akio, and Shigeaki Yasuoka, eds., *Family Business in the Era of Industrial Growth: Its Ownership and Management*. Reviewed by Steven J. Ericson 687
- Palmer, Bryan D., *Working-Class Experience: The Rise and Reconstitution of Canadian Labour, 1800-1980*. Reviewed by James R. Green 326
- Pease, Jane H., and William H. Pease, *The Web of Progress: Private Values and Public Styles in Boston and Charleston, 1828-1843*. Reviewed by Edward Pessen 298
- Pease, William H., and Jane H. Pease, *The Web of Progress: Private Values and Public Styles in Boston and Charleston, 1828-1843*. Reviewed by Edward Pessen 298
- Perkins, Edwin J., and Gary M. Walton, *A Prosperous People: The Growth of the American Economy*. Reviewed by Diane Lindstrom 130
- Philip, Cynthia Owen, *Robert Fulton: A Biography*. Reviewed by Albro Martin 658
- Pohl, Hans, and Wolfram Engels, eds., *German Yearbook on Business History: 1984*. Reviewed by Elaine Glovka Spencer 532
- Pollard, Robert A., *Economic Security and the Origins of the Cold War, 1945-1950*. Reviewed by Thomas A. Schwartz 670
- Primeaux, Walter J., Jr., *Foundations of Business Economics: The Contributions of Joel Dean*. Reviewed by H. Thomas Johnson 320
- Pryce, W. T. R., and T. Alun Davies, *Samuel Roberts, Clock Maker: An Eighteenth-Century Craftsman in a Welsh Rural Community*. Reviewed by David S. Landes 528
- Raucher, Alan R., *Paul G. Hoffman: Architect of Foreign Aid*. Reviewed by Robert Griffith 671
- Reich, Leonard S., *The Making of American Industrial Research: Science and Business at GE and Bell, 1876-1926*. Reviewed by Robert E. Kohler 653
- Reich, Robert B., and John D. Donahue, *New Deals: The Chrysler Revival and the American System*. Reviewed by Robert Sobel 521
- Roark, James L., and Michael P. Johnson, *Black Masters: A Free Family of Color in the Old South*. Reviewed by Harold D. Woodman 300
- Robertson, James Oliver, *America's Business*. Reviewed by Glenn Porter 492
- Rorabaugh, W. J., *The Craft Apprentice: From Franklin to the Machine Age in America*. Reviewed by Gary J. Kornblith 657
- Rowley, William D., *U.S. Forest Service Grazing and Rangelands: A History*. Reviewed by Arthur F. McEvoy 673
- Rydell, Robert W., *All the World's a Fair: Visions of Empire at American International Expositions, 1876-1916*. Reviewed by Emily S. Rosenberg 322

Sass, Steven A., <i>The Pragmatic Imagination: A History of the Wharton School, 1881-1981</i> . Reviewed by Robert R. Locke	145
Scarano, Francisco A., <i>Sugar and Slavery in Puerto Rico: The Plantation Economy of Ponce, 1800-1850</i> . Reviewed by David R. Murray	697
Schacht, John N., <i>The Making of Telephone Unionism, 1920-1947</i> . Reviewed by Richard H. K. Vietor	633
Schatz, Ronald W., <i>The Electrical Workers: A History of Labor at General Electric and Westinghouse, 1923-1960</i> . Reviewed by Walter Licht	134
Schisgall, Oscar, <i>The Bowery Savings Bank of New York: A Social and Financial History</i> . Reviewed by Thomas F. Huertas	312
Schudson, Michael, <i>Advertising, the Uneasy Persuasion: Its Dubious Impact on American Society</i> . Reviewed by Daniel Pope	319
Schwantes, Carlos A., <i>Coxey's Army: An American Odyssey</i> . Reviewed by K. Austin Kerr	497
Schwartz, Bonnie Fox, <i>The Civil Works Administration, 1933-1934: The Business of Emergency Employment in the New Deal</i> . Reviewed by Susan Ware	306
Scott, Roy V., <i>Railroad Development Programs in the Twentieth Century</i> . Reviewed by Stephen Salsbury	303
Scranton, Philip B., ed., <i>Silk City: Studies on the Paterson Silk Industry, 1860-1940</i> . Reviewed by Gary Kulik	674
Segal, Howard P., <i>Technological Utopianism in American Culture</i> . Reviewed by Guy Alchon	682
Shenton, Robert, <i>The Development of Capitalism in Northern Nigeria</i> . Reviewed by Dennis M. P. McCarthy	699
Smith, George David, <i>The Anatomy of a Business Strategy: Bell, Western Electric, and the Origins of the American Telephone Industry</i> . Reviewed by Richard H. K. Vietor	633
Smith, Malcolm, <i>British Air Strategy between the Wars</i> . Reviewed by John F. McLaughlin	156
Smith, Merritt Roe, ed., <i>Military Enterprise and Technological Change: Perspectives on the American Experience</i> . Reviewed by Robert Cuff	683
Smyth, Hedley, <i>Property Companies and the Construction Industry in Britain</i> . Reviewed by Richard Rodger	695
Staudenmaier, John M., S.J., <i>Technology's Storytellers: Reweaving the Human Fabric</i> . Reviewed by Howard P. Segal	680
Stevenson, Michael I., comp., <i>Joseph Alois Schumpeter: A Bibliography, 1905-1984</i> . Reviewed by Albro Martin	150
Summers, Mark W., <i>Railroads, Reconstruction, and the Gospel of Prosperity: Aid under the Radical Republicans, 1865-1877</i> . Reviewed by John Lauritz Larson	142
Super, John C., and Thomas C. Wright, eds., <i>Food, Politics, and Society in Latin America</i> . Reviewed by Donna J. Guy	533
Thoms, David, and Tom Donnelly, <i>The Motor Car Industry in Coventry since the 1890s</i> . Reviewed by Charles G. Wilkinson	693
Tilley, Nannie M., <i>The R. J. Reynolds Tobacco Company</i> . Reviewed by August W. Giebelhaus	311
Uselding, Paul, ed., <i>Research in Economic History, Volume 9</i> . Reviewed by Eugene N. White	525
Walker, Juliet E. K., <i>Free Frank: A Black Pioneer on the Antebellum Frontier</i> . Reviewed by Robert L. Clarke	149

- Walsh, William I., *The Rise and Decline of the Great Atlantic and Pacific Tea Company*. Reviewed by David B. Sicilia 676
- Walton, Gary M., and Edwin J. Perkins, *A Prosperous People: The Growth of the American Economy*. Reviewed by Diane Lindstrom 130
- Wasserman, Neil H., *From Invention to Innovation: Long-Distance Transmission at the Turn of the Century*. Reviewed by Richard H. K. Vietor 633
- Webber, Alan and Forrest Capie, *A Monetary History of the United Kingdom, 1870-1982. Volume 1: Data, Sources, Methods*. Reviewed by Barry Eichengreen 154
- Weible, Robert, ed., *Essays from the Lowell Conference on Industrial History. 1982: The Arts and Industrialism; 1983: The Industrial City*. Reviewed by Helena E. Wright 323
- Weiner, Lynn Y., *From Working Girl to Working Mother: The Female Labor Force in the United States, 1830-1980*. Reviewed by Nancy F. Cott 147
- Westall, Oliver M., ed., *The Historian and the Business of Insurance*. Reviewed by R. P. T. Davenport-Hines 530
- Whitmore, R. L., *Coal in Queensland: The Late Nineteenth Century, 1875-1900*. Reviewed by William J. Hausman 536
- Wigmore, Barrie A., *The Crash and Its Aftermath: A History of Securities Markets in the United States, 1929-1933*. Reviewed by Hugh Rockoff 665
- Wilson, Christopher P., *The Labor of Words: Literary Professionalism in the Progressive Era*. Reviewed by Michael Anesko 316
- Wirth, John D., ed., *Latin American Oil Companies and the Politics of Energy*. Reviewed by George D. E. Philip 534
- Wise, George, Willis R. Whitney, *General Electric, and the Origins of U.S. Industrial Research*. Reviewed by Larry Owens 506
- Woods, L. Milton, *Sometimes the Books Froze: Wyoming's Economy and Its Banks*. Reviewed by Larry Schweikart 679
- Worster, Donald, *Rivers of Empire: Water, Aridity and the Growth of the American West*. Reviewed by Patricia Nelson Limerick 293
- Worthy, James C., *Shaping an American Institution: Robert E. Wood and Sears, Roebuck*. Reviewed by Michael Miller 309
- Wray, William D., *Mitsubishi and the N.Y.K., 1870-1914: Business Strategy in the Japanese Shipping Industry*. Reviewed by Richard Rice 338
- Wright, Thomas C., and John C. Super, eds., *Food, Politics, and Society in Latin America*. Reviewed by Donna J. Guy 533
- Yago, Glenn, *The Decline of Transit: Urban Transportation in German and U.S. Cities, 1900-1970*. Reviewed by Douglas D. Anderson 141
- Yasuoka, Shigeaki, and Akio Okochi, eds., *Family Business in the Era of Industrial Growth: Its Ownership and Management*. Reviewed by Steven J. Ericson 687
- York, Neil Longley, *Mechanical Metamorphosis: Technological Change in Revolutionary America*. Reviewed by Chandos Brown 495
- Yui, Tsunehiko, and Keiichiro Nakagawa, eds., *Business History of Shipping: Strategy and Structure*. Reviewed by Derek Aldcroft 337
- Zaller, John, and Herbert McClosky, *The American Ethos: Public Attitudes toward Capitalism and Democracy. A Twentieth Century Fund Report*. Reviewed by Robert J. Brugger 519

